RTZEN Introduces Educational Guide on Curtain Holdbacks and Wrought Iron Tiebacks

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RTZEN, a family-owned wrought iron décor brand rooted in traditional blacksmithing, has launched a comprehensive educational hub focused on helping homeowners select curtain holdbacks based on function as well as appearance. The new resource addresses a frequently overlooked aspect of window design, where hardware is often chosen for looks alone rather than for how it supports and shapes curtains.

Curtain holdbacks are small pieces of hardware that can materially affect how curtains hang, how much light enters a room, and how finished a window treatment looks. According to RTZEN, selecting the wrong holdback can result in poor curtain clearance, inadequate support for heavy drapes, awkward fabric positioning, or improper installation. The company designed the new material to help homeowners make these decisions with confidence.

The RTZEN Curtain Holdbacks Guide organizes the decision around five practical areas: holdback type, metal and finish, curtain weight and projection, placement and installation, and decorative design. Each area

reflects a common point where homeowners struggle when pairing hardware with different curtain styles.

Placement receives dedicated attention because it influences both a curtain's shape and the amount of window and natural light exposed. The RTZEN Curtain Holdback Placement Guide explains how high and how far from the window holdbacks should be installed, giving homeowners concrete reference points rather than guesswork.

The resource uses practical examples to illustrate these considerations. Lightweight sheers have different hardware requirements than heavy blackout or thermal curtains, and fuller curtains require greater projection to accommodate the additional fabric. The RTZEN Heavy Duty Curtain Hooks Guide addresses situations where standard hardware may not provide sufficient support, helping readers understand when heavier-duty options are appropriate for dense or layered drapery.

"Curtain holdbacks are one of the most underestimated details in a room," said Rami Abramson, a representative at RTZEN. "A holdback that is too weak, poorly placed, or wrong for the fabric can change how an entire window looks. The goal of this hub is to help people understand the reasoning behind each choice, so the hardware works with the curtains rather than against them."

The educational effort connects to RTZEN's longstanding work in handcrafted ironwork. The brand's curtain holdbacks combine functional hardware with decorative wrought iron, and the company applies durability-focused construction such as zinc protection and powder coating to its pieces. This background informs the practical, function-first perspective that runs throughout the new guides.

"Our approach comes from the workshop," Abramson added. "When something is hand-forged to last, the way it performs matters as much as the way it looks. That same standard shaped how the guide was written."

Established in 1997 and operated by Iron-Craft, RTZEN specializes in handcrafted wrought iron products for home and office use, including hooks, holders, hangers, curtain holdbacks, planter hooks, and decorative accents. The family-owned, founder-led brand preserves traditional blacksmithing techniques while creating functional pieces built for daily use across farmhouse, modern, classic, vintage, bohemian, and minimalist interiors. RTZEN builds its work around three pillars of craftsmanship, quality and durability, and style, and backs its wrought iron products with a Lifetime Warranty.

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RTZEN

Founded in 1997, RTZEN designs handcrafted wrought iron home décor, including curtain holdbacks, wall hooks and planter baskets, blending timeless style, durable construction and practical function to add character and elegance indoors and outdoors.

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